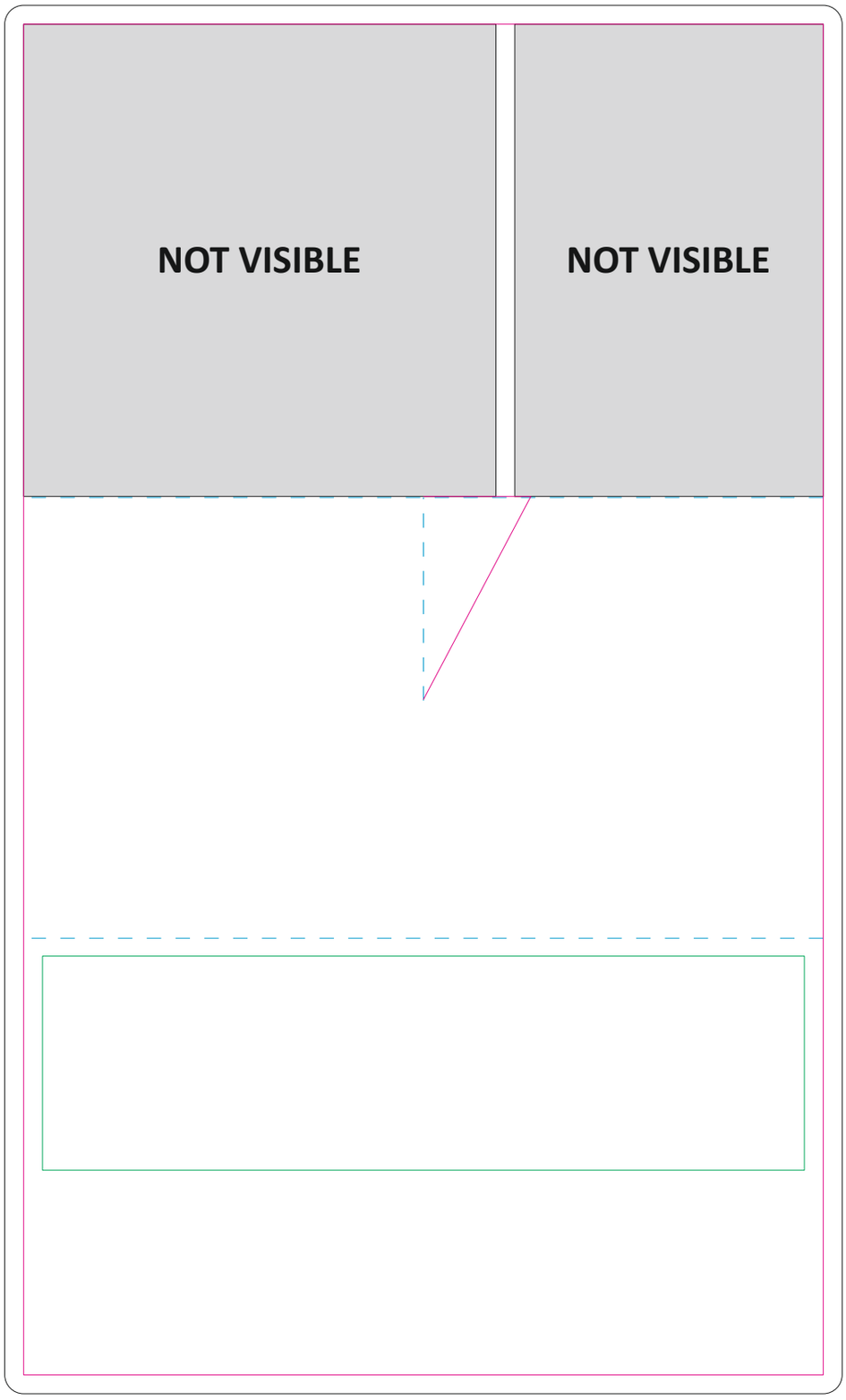

Margin

Edge of product

Bleed limit 3-3 mm (background must fill it)

Fold line

resolution: min. 300 DPI
colours: CMYK
formats: TIFF, PDF, EPS, AI, CDR

The green line indicates the area all non-background object-texts, logos, etc.
The pink outline the maximum size of graphic visible on the product.
The black line indicates the size of the required graphics including bleed.
The blue line the size of the required graphics including bleed and fold.